

SUBSCRIBE

# NOVATERRA

Project Final Event: Results  
and highlights towards more  
sustainable Mediterranean  
vineyards and olive groves

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26/06/2024 - 27/06/2024



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

(Simultaneous translation in spanish)

WEDNESDAY

26

JUNE 2024

IRTA Torre Marimon  
Caldes de Montbui  
(Barcelona)

SUBSCRIBE

08:00 - 08:30 h

Bus Pick up in Castelldefels (Hotel SB Bcn Events Castelldefels) and transportation to IRTA TORRE MARIMON

09:30 - 09:45 h

Arrival and quick welcome coffee

09:45 - 10:00 h

Institutional welcome and introduction  
*Josep Usall - IRTA General Manager*

### Session 1: NOVATERRA Results and highlights

10:00 - 10:15 h

WP1. Comprehensive initial diagnosis for a holistic picture of the contentious pesticides, use-impact and alternatives' acceptance  
*Laura Reyes, María Isabel Cisneros- VITAGORA*

10:15 - 10:45 h

WP2. Testing of new alternative plant protection products: biopesticides, biocontrol agents, innovative adjuvants and formulations  
*Maria Torné and Task Leaders- CORTEVA*

10:45 - 11:15 h

WP3. Development of a ready-to-use smart farming platform for crop protection management  
*Emilio Gil, Fran Garcia and Task Leaders- UPC*

11:15 - 11:30 h

Q&A WP1-WP3

### COFFEE BREAK

12:00 - 12:30 h

WP4. New soil management strategies for improving crop health with less chemicals  
*Giorgia Fedele, Vittorio Rossi and Task Leaders - UCSC*

12:30 - 13:00 h

WP5. Validation and impact evaluation of integrated global solutions for an effective and adapted IPM strategy  
*Zein Kallas and IRTA- CREDA, IRTA*

13:00 - 13:15 h

WP6. Market compliance, exploitation plan and after-life project set-up strategy  
*Valentina Manstretta- HORTA*

13:15 - 13:45 h

WP7. Communications, dissemination and exploitation of results  
*Julie Bolle- EBS (Online)*

13:45 - 14:00 h

Q&A WP4-WP7

### LUNCH BREAK

### Session 2: Roundtables and experts panel

15:30 - 17:00 h

Roundtable discussion: "Innovation in vineyards and olive groves: Challenges and Opportunities"

*José María Ayuso, Vineyards and Projects Manager in Gonzales Byass*  
*Jaume Boixadera, Soil Scientist and Agronomist*  
*Ignacio Segura, Olive Oil Consultancy*

*Moderated by: David Pozo (IRTA)*

17:00 - 18:00 h

Bus Pick up and return to Castelldefels (Hotel SB Bcn Events Castelldefels)

# THURSDAY 27

JUNE 2024

AGROPOLIS  
(Viladecans) y  
EEABB-UPC  
(Castelldefels,  
Barcelona)

SUBSCRIBE

08:30 - 09:00 h

Bus Pick up in Castelldefels (Hotel SB Bcn Events Castelldefels) and transportation to AGROPOLIS

09:00 - 09:15 h

Arrival

## Session 1: NOVATERRA Demo and workshop

09:15 - 10:30 h

Demo of NOVATERRA actions in AGROPOLIS  
*Emilio Gil & Fran Garcia - UPC*

## COFFEE BREAK

11:00h

Bus Pick up in Viladecans and transportation to UPC Castelldefels

## Session 2: NOVATERRA Data Management

11:30 - 12:00 h

Data Management Workshop and reminder  
*Carne Reverté - IRTA*

## Session 3: NOVATERRA Policymaking debate

12:00 - 13:30 h

Roundtable discussion: "The future of the European Green Deal in terms of Plant Protection Products and their sustainable application"

*Alejandro García Gasco, Expert in European agricultural policy / Winegrower*

*Moderated by: David Pozo (IRTA)*

## Session 4: Networking & Clustering Lunch

13:30 - 14:00 h

Brief presentation on upcoming calls for funding  
*Federica Farabegoli & Irene Solé - ARTICA*

14:00 - 14:30 h

### CLUSTERING LUNCH

*Clustering Event - networking with other projects*

*Partners and other invited researchers will participate in a networking event to assess common interests and potential research collaboration opportunities*



## MEMBERS OF THE CONSORTIUM:



## THIRD PARTIES



## PARTNERS:



The NOVATERRA project has received funding from the European Commission's Horizon 2020 grant agreement number 101000554